

# TEX CLEAN

# MASONRY SEALER

## WATER REPELENT SEALER FOR MASONRY SURFACES

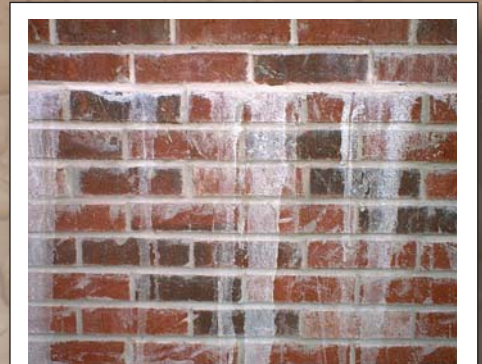
### INTERIOR & EXTERIOR USE

It's hard to imagine that something as small as a drop of water could damage something as solid as brick, block, or stone. However excessive moisture, either behind or on top of masonry surfaces, can damage your masonry in a surprisingly short time frame.

#### Damage done to unprotected masonry surfaces:

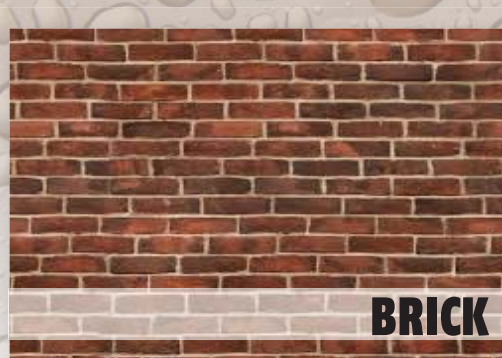
- Efflorescence
- Corrosion from acid rain
- Lime run
- Damp Walls

One of the most common examples of excess moisture is efflorescence, a white chalky "growth" that is seen on many masonry buildings. Efflorescence is caused by the natural salts leaching to the surface as moisture evaporates. By preventing the moisture from getting into the masonry, the growth of efflorescence will be stunted.



*Helps to prevent Efflorescence!*

Tex Clean Masonry Sealer will aid in the water repellency of brick, block, stone, concrete, conventional stucco, and other masonry surfaces while allowing the surface to breathe. Below are examples of different types of masonry surfaces that Tex Clean Masonry Sealer works best on.



**BRICK**



**STONE**

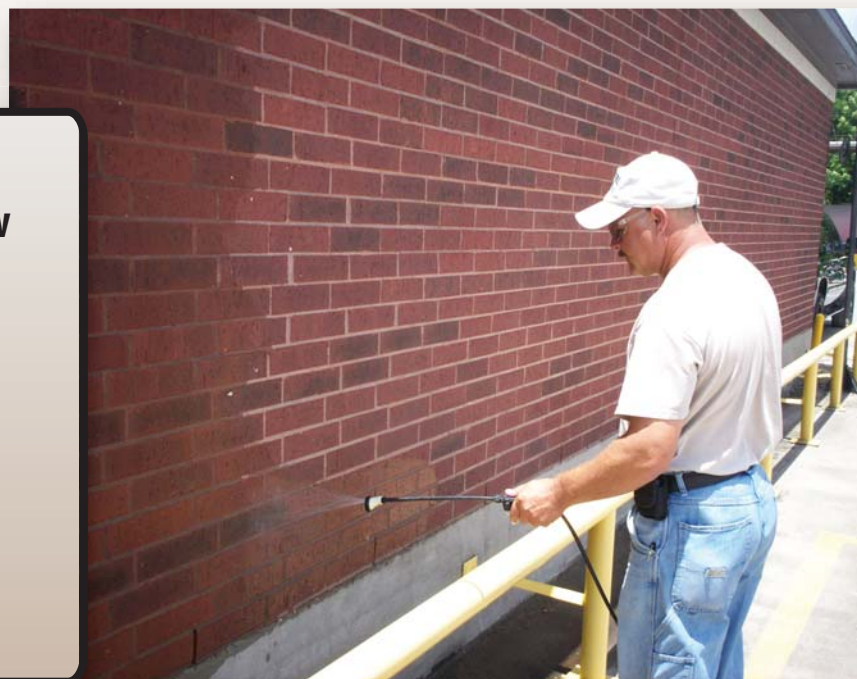


**BLOCK**

For excellent results, please read and follow all mixing, application, and safety information found on the product literature, labels and material safety data sheets (MSDS).

# WHY YOU SHOULD CHOOSE MASONRY SEALER

- Seals Masonry from Water
- Helps to prevent efflorescence, mildew & other moisture related stains
- Superior Quality
- Economical Costs
- More Coverage *(per gallon)*
- Ready to use
- Easy to Apply
- Won't change masonry appearance



When tested against competitive sealers, Tex Clean Masonry Sealer cost less and proved superior in the areas of water penetration and coverage. Below is a head-to-head comparison testing where one can clearly see that Tex Clean Masonry Sealer has proven to be a better value than other competitive sealers on the market.

## Water Penetration Performance Testing:

This test is the total time that elapsed *before* water was absorbed into the treated masonry material.

	Tex Clean Masonry Sealer	Competitor A	Competitor B
Clay Brick	8 Hours	1 Hour 45 Mintues	2 Hours
HW Concrete Brick	23 Hours	11 Hours	20 Hours
LW Concrete Block	21 Hours	1 Hour 30 Mintues	8.5 Mintues

## Head-to-Head Coverage Comparison Testing

(Per Gallon):

This test was conducted to show how much coverage each sealer actual covers when 2 coats of sealer was applied to a hard fired clay brick wall. (Results may vary depending on job conditions and materials used)

Tex Clean Masonry Sealer	Competitor A	Competitor B
133 Sq Feet	127 Sq Feet	125 Sq Feet

## Cost Comparison:

Based on retail price of 5 gallon containers of the products as of June 2014. The prices do not include sales tax or any additional fees. (Sealer cost per square foot.)

Tex Clean Masonry Sealer	Competitor A	Competitor B
\$ \$0.14	\$ \$0.16	\$ \$0.19



Ask about our new Masonry Sealer MI. It has the same benefits of our Masonry Sealer with additional advantage of **Mold Inhibitor.**

### Houston

2800 N Gordon  
Alvin, Tx 77511  
(800) 873-5794

### Austin

1585 Jack C Hays Trail  
Buda, Tx 78610  
(800) 499-0984

### Dallas

400 N Hwy 377  
Roanoke, Tx 76262  
(800) 525-5382

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