



Are You Getting the Best Mortar Coverage for your Dollar?

Here's a good idea for your money: Don't be fooled by a cheaply priced "per bag" mortar - it may cost you in the end.

Some mortars sold on the market have less coverage than the masonry cement we sell at AHI Supply. When selecting mortar, always consider coverage *as well* as the price per bag so you get the *best* coverage for your dollar.

COMPARE THE NUMBERS:

Texas Lehigh Gray Masonry Cement available at AHI can be mixed with 3 cubic feet of masonry sand (about 19 shovelfulls) to yield a total of 4 cubic feet of mortar per bag.*

Some mortars sold by other companies can be mixed with no more than 2.3 cubic feet of sand (about 15 shovelfulls of sand) to yield a total of about 3.3 cubic feet of mortar per bag.*

*Based on the coverage rates and dry volumes as reported by our customers & the examples shown

COMPARE THE COST:

Our customers tell us it takes 6.5 bags of our mortar to lay 1,000 brick (6.5 x 4 cubic feet of mortar per bag = 26 cubic feet of mortar). At 6.5 bags per 1,000 brick - a 20,000 brick project will require about 520 total cubic feet of mortar (6.5 x 20). You will need 130 bags of our mortar for the job (130 bags x 4 cubic feet total per bag = 520 total cubic feet). If our price was \$6.00 per bag, *130 bags of our mortar would cost you \$780.00.*

Using competitor's mortar, you will need about 158 bags of mortar (520 cubic feet of mortar divided by 3.3 total cubic foot per bag). If their price was also \$6.00* per bag, *158 bags of their mortar would cost \$948.00.*

*Priced based from 2006

That's over a \$165 difference in cost per project.

Even if the competitor sold their bags for \$5.75 each, 158 bags would cost \$908.50. Their mortar would have to be \$1.00 less per bag than ours before its *net cost* would be as low as ours!

Don't lose the coverage game, buy your mortar from AHI Supply today!



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